

Marple Newtown School District

25th Annual

Junior Initiative



The Real World:

How Business Works

Spring 2021

The Junior Initiative Committee

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**Materials developed and written by Mr. David Locher
Junior Initiative Conference managed by Mr. Dennis Andrews**

The Real World: How Business Works

Which of these careers requires an understanding of how business works?

- landscaper
- accountant
- journalist
- teacher
- restaurant owner
- violinist
- doctor

They all do!

Regardless of which career you plan to pursue, a large part of your life will revolve around business. To understand this huge and complex topic, it is important to learn a few basics:

How are most businesses structured?

What are the most common departments in a business structure?

How do employees advance in their fields?

Which educational background and skills are required to enter certain fields?

How does a large company compare with a small one?

Which technology skills are essential in today's workplace?

Who earns the profits in a successful business?

Business is the foundation of our economy. To be financially successful, you will need to understand how it works. In the United States today there are thousands of different careers, and new ones emerge every day. The insights that you gain about the business world as a result of participating in this project may help you make some decisions about the direction you would like to take in your future career plans. We're hoping the Junior Initiative will provide a good start.

The Junior Initiative Committee

Assessment

1. Canvas account registration.....	5 pts
2. Notes on Video Conference	25 pts
3. Organization skills, business courtesy	
--Letter/email of confirmation to host.....	5 pts
--Permission slip for visitation.....	5 pts
--Verification letter signed by host	5 pts
--Thank you note/email to host	5 pts
4. Notes from Visitation.....	20 pts
5. Google Slides Presentation.....	30 pts
Total:	100 pts

Time Lines and Deadlines

3/17/21 (Wednesday)	Orientation for Juniors
3/17/21-4/9/21	Students arrange visitations with host employees
3/17/21-4/7/21	View 3 videos and complete Conference Notes
4/9/21 (Friday)	Last day to submit email Confirmation Letters to host employees
3/18/21-4/16/21	Visitations
4/23/21	Google Slides Presentations due

Checklist

Name _____

Mentor Teacher _____

Here is a checklist of the items for which you are responsible, with the points you can earn for each. Your mentor teacher will have a copy of this page and will award points based on the quality and punctuality of your work.

_____pts: Canvas account registration (5 pts)

_____pts: Notes on Video Conference (25 pts)
(Due no later than 4/7/21)

_____pts: Confirmation email to host employee including copy of Interview Guide (5 pts)

Host: _____ Date of Visitation _____

_____pts: Permission slip for visitation (5 pts)

yes / no Early dismissal note submitted to attendance office (if necessary)

_____pts: Verification email from host (5 pts) (Due the day after the Visitation)

_____pts: Notes from the interview (20 pts) (Due the day after the Visitation)

_____pts: Thank you email for host (5 pts) (Due one week after the Visitation)

_____pts: Google Slides Presentation (30 pts)

Final Grade: _____